



PORT LINE CUP REGATTA 2014

For further enquiries please contact:

Club Secretary 0449 599 519
Email secretary@portadelaidesailingclub.com



Port Adelaide Sailing Club
Proud Custodians of the Port Line Cup

Saturday 2nd & Sunday 3rd August 2014





The Port Line Cup

The Port Line Cup is an integral part of the rich heritage of Port Adelaide and South Australia. For over fifty years the top yachts from all of South Australia's major yacht clubs have battled it out for the honor of winning this coveted trophy. Fleets of fifty or more yachts are common. It is a major event on the South Australian yachting calendar.

River racing presents unique challenges with spectacular viewing opportunities for spectators. Fickle winds, tricky tides, crowded channels and the ever present risk of running aground have been the undoing of many an experienced ocean racing skipper. The Port Line Cup affords spectators the rare opportunity to share this excitement at close quarters, from vantage points along the river or from spectator craft. The spectacle of large yachts battling it out in confined waters also makes for compelling media coverage.



The Port Adelaide Sailing Club

Established in 1897, the Port Adelaide Sailing Club is the proud custodian of the Port Line Cup. With the move to the new Snowden's Beach site in October 2007 it now boasts first class boating facilities in the heart of a major marina complex. The clubhouse and surrounds are second to none. The atmosphere is relaxed and welcoming and the outlook across the marina is impressive.

The Port Line Cup Regatta

The Port Line Cup Regatta racing program will run over two days.

Saturday August 2 will feature the Ice Breaker Series with two short river races with multiple divisions.

On the Saturday evening Port Adelaide Sailing Club will host a relaxed barbecue dinner for crews and their guests. Trophies for the Ice Breaker series will be presented at this event.

Sunday August 3 will see the major event, the Port Line Cup. Corporate sponsors and their guests will be welcome to follow the race at close quarters, in the comfort of a variety of craft, while enjoying the hospitality of the Port Adelaide Sailing Club.

Sponsorship Opportunities

We are pleased to offer the following sponsorship options.

PLATINUM SPONSOR of the Port Line Cup Regatta (1 only):

Benefits:

- Naming rights for the 2014 Port Line Cup Regatta.
- Inclusion of your corporate logo as principal logo on all advertising and promotion material for the 2014 Port Line Cup Regatta.
- Reference to your organization as principal sponsor in all official communications by the Port Adelaide Sailing Club in relation to the 2014 Port Line Cup Regatta.
- Prominent display of your corporate banners or similar promotion material on the spectator craft and at the Port Adelaide Sailing Club over the weekend of the event.
- Complimentary passes for up to four guests to the VIP Area or spectator craft for the Port Line Cup.

Gold Sponsors

Benefits:

- Prominent display of your corporate banners or similar promotion material at the event.
- Opportunity to present trophy on behalf of your organization, to an audience of boat owners, skippers and crews from the major South Australian yacht clubs.
- Inclusion of your corporate logo as a supporting logo on all advertising and promotion material.
- Reference to your company as a proud supporter in all official communications by the Port Adelaide Sailing Club.
- Display of your corporate banners or similar promotion material on the spectator craft and at the Port Adelaide Sailing Club over the weekend of the regatta.

Silver Sponsors

\$750

Benefits:

- Opportunity to present a trophy at the Sunday evening event.
- Inclusion of your corporate logo as a supporting logo on all advertising and promotion material for the Port Line Cup Regatta.
- Reference to your organization as a proud supporter in all official communications by the Port Adelaide Sailing Club in relation to the Port Line Cup Regatta.
- Display of your corporate banners or similar promotion material aboard spectator craft and at the Port Adelaide Sailing Club over the weekend of the event.

Bronze Sponsors

\$500

Benefits:

- Opportunity to present a trophy at the Sunday evening event.
- Display of your corporate banners or similar promotion material at the Port Adelaide Sailing Club over the weekend of the regatta.



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Conditions: The above program is contingent on the Port Adelaide Sailing Club obtaining the level of sponsorship support required. We reserve the right to change the program and add or delete events and activities if circumstances dictate.

Sponsors must commit to and pay for their sponsorship in full no later than 30 days prior to the event.